



The SRFI Selection Process 2021

The following document outlines the SRFI Selection Process 2021:

Timeline and Process (all in EST)

April 30, 2021 by 5:00 pm	Application packages due to srfi@ryerson.ca
May 3, 2021 by 6:00 pm	Applicants are notified if they are longlisted. Longlisted applicants will move on the next stage in the selection process, the video installation
May 6, 2021 by 9:00 am	Longlisted applicants will submit a 45 – 60 second video installation
May 6 or 7, 2021	The SRFI Selection Committee will review video installations and notify applicants if they will move to the shortlist interviews.

The Video Installation - Your “Elevator Pitch”

Longlisted applicants will submit a 45 – 60 second video installation. The video installation should answer the following questions through the combined use of narration, images, and video footage:

1. What are you currently working on?
2. How do you describe your design DNA?
3. What makes your design process unique?

Ensure that the space you are displaying your installation in has adequate lighting and that you highlight details of the design work. The final video installation must be sent to Dylan Kwacz at srfi@ryerson.ca by May 6 @ 9:00 am. If the video file is larger than 25 MB, please share the Google Drive file.



The Shortlist Interview - Your "Performance"

After reviewing the video installations, the SRFI Selection Committee will invite shortlisted applicants to participate in a virtual interview. Interviews will be scheduled on May 6 or 7, 2021. You will receive an email with a link for the ZOOM conference by 11:00 am on May 6, 2021. Please ensure that you have access to Wi-Fi and appropriate video conferencing accessories (webcam, headphones, microphone).